

## The Tea Spot introduces 100% compostable packaging for Earth Day

With a conscious effort, The Tea Spot is re-introducing its best-selling teas in eco-friendly packaging

**BOULDER, Colo. (April 5, 2022)**— In celebration of Earth Day, <u>The Tea Spot</u> is introducing a new line of 100% sustainable, compostable packaging in an effort to make a low-waste impact on the environment. This new iteration of the brand's best-selling teas is now available through Central Markets and theteaspot.com beginning April 22, Earth Day, with Whole Foods soon after.

The Tea Spot's certified organic, non-GMO project verified and certified kosher teas are now bundled in new compostable packaging, which was made possible with a \$10,000 grant from Boulder County for pollution reduction initiatives. The grant facilitated thorough research of the appropriate compostable materials to expand The Tea Spot's sustainability efforts to individually wrapped tea sachets in foodservice. The packaging and tea sachets are made from plant-based and sustainable materials—100% biodegradable and compostable in commercial environments.

"In line with our mission to help people to be empowered by wellness through tea, we are continually looking for innovative ways to positively impact the environment and serve our tea-loving community through ideas, products, and now our packaging," said Maria Uspenski, founder and CEO of The Tea Spot.

## The Tea Spot's best-selling teas featuring the new eco-friendly packaging include:

- **Keep Fit:** Matcha, green tea and yerba mate blend with citrus for sustained zip and metabolic boost. Great for hydration before/during workouts. (Moderate Caffeine.)
- Morning Mojo: Pu'erh based morning energy and digestion boosting tea, with notes of vanilla and citrus. (High Caffeine.)
- **Meditative Mind:** A soothing, energy-balancing and mood-lifting blend of White Tea, rosebuds, and Jasmine Green Tea Pearls. (Moderate Caffeine.)
- **Turmeric Tonic:** Turmeric, Ginger Chai. Great for post-workout or evening hydration, thanks to the anti-inflammatory character of these two herbs. (Caffeine-free.)
- Ashwagandha Chai: An earthy and grounding chai made from 12 powerful adaptogens, including ashwagandha, Rhodiola, dandelion root and Chaga mushroom, blended to bring you into balance. (Caffeine-free.)
- **Immunity:** Fruity elderberry chai with echinacea and tulsi holy basil for daily immunity support. (Caffeine-free.)

• **Lights Out:** A hibiscus sleepy tea blend with chamomile, valerian root and lavender to promote sound rest. (Caffeine-free.)

This transition to more sustainable packaging has culminated over the past few months to purposefully reduce low-waste impact and enhance The Tea Spot's packaging experience. To learn more, visit theteaspot.com.

## The Tea Spot

As a leading tea brand for active women, The Tea Spot's mission is to inspire, empower, and support a healthy lifestyle with tea at one's side. Since 2004, The Tea Spot has been committed to modernizing the loose-leaf tea experience while optimizing overall wellness through its exclusive teas' hydrating and nutritional benefits. Infusing age-old traditions with functional botanicals, the brand brings exquisite flavor and freshness together in every cup through its whole leaf, organic, and high-quality teas and its innovative Steepware® products. A certified B-Corporation and Woman-Owned Business, The Tea Spot supports healthier lifestyles through its community efforts, as well: 10% of its profits are donated to wellness programs. For more information, visit <a href="thetaspot.com">thetaspot.com</a> or follow @theteaspot.

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## **Media Inquiries:**

Brianna Gillard FACTEUR PR for The Tea Spot theteaspot@facteurpr.com 786-897-7106