

The Tea Spot Receives Women-Owned Business Certification

Leading tea and Steepware brand celebrates certification for National Women's Health & Fitness Day

BOULDER, Colo (September 28, 2022)—<u>The Tea Spot</u>, the leading tea brand for active lifestyles and innovative Steepware[®], is proud to announce that it has received a Women-Owned Business Certification from the Women's Business Enterprise National Council (WBENC).

"We view this certification as proof of our ongoing commitment to staying authentic to our roots and centering our brand around women's health and wellness," said Maria Uspenski, founder and CEO of The Tea Spot. "Becoming a certified women-owned business is yet another example of us striving to reflect who we have always been."

The WBENC standard of certification is a meticulous process, including an in-depth review of the business and site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women.

Benefits of the certification include increasing visibility as an official woman-owned business, appealing to companies requiring a percentage of their work to be contracted to women-owned companies and increasing the ability to be awarded government contracts in industries typically underfunded and overlooked. Another benefit is the training, educational programs exclusive to members, access to leads for bids and proposals, and more.

In addition to receiving the Women-Owned Certification, The Tea Spot is celebrating National Women's Health & Fitness Day (September 28) with its three 100-percent organic best-selling botanical and herbal Goddess tea blends—Venus Rising, Mamahood, and Women's Wisdom, that support women's health throughout different stages of life.

"Women's Health Day serves as a vital reminder for women to take control of their health. We've developed products to help provide women with accessible and delicious options for healthier, active lifestyles," commented Uspenski.

The Goddess Women's Teas are available in loose-leaf and pyramid tea sachets at https://www.theteaspot.com/collections/goddess-womens-teas.

The Tea Spot

As a leading tea brand for active lifestyles, The Tea Spot's mission is to inspire, empower, and support a healthy lifestyle with tea at one's side. Since 2004, The Tea Spot has been committed to modernizing the loose-leaf tea experience while optimizing overall wellness through its exclusive teas' hydrating and nutritional benefits. Infusing age-old traditions with functional botanicals, the brand brings exquisite flavor and freshness together in every cup through its whole leaf, organic, and high-quality teas and its innovative Steepware® products. The Tea Spot is a certified B-Corporation and woman-owned business that supports healthier lifestyles through community efforts and donates 10 percent of all profits in-kind to cancer survivors and community wellness programs.

To learn more about The Tea Spot's premium, award-winning loose tea blends and Steepware®, visit theteaspot.com or follow @theteaspot.com or the transfer of the

For media requests, including interviews, high-res photography and samples, please contact:

Brianna Gillard FACTEUR PR for The Tea Spot theteaspot@facteurpr.com 786-897-7106