

For Immediate Release

MEDIA CONTACT:

Aaron Kiel ak PR Group 919-325-3358 - Office 310-699-4805 - Cell akiel@akprgroup.com

The Tea Spot Launches "Flu Fighter" Herbal Tea Blend

New Loose-leaf Tea, Inspired by a Recent Medical Report, Features Functional, Natural Ingredients

BOULDER, Colo. (May 21, 2020) – <u>The Tea Spot</u> launched its new Flu Fighter tea, a caffeine-free herbal blend that features functional ingredients, including astragalus, honeysuckle, organic licorice root, orange peel, tangerine peel, dandelion root, mulberry leaf, red root and organic ginger. The Tea Spot is a leading producer of handcrafted whole leaf teas and Steepware®, and the company donates 10 percent of all profits in-kind to cancer survivors and community wellness programs.

The ingredients in the new Flu Fighter tea were chosen based on a recent medical report, published in *Military Medical Research* (Volume 7, Article Number 4, February 2020), on the diagnosis and treatment of the novel coronavirus (2019-nCoV), where a combination of herbs and roots were used to support flu-like symptoms.

According to Maria Uspenski, founder and CEO of The Tea Spot and author of <u>Cancer Hates Tea</u>, many of the natural herbs in this sweet, nourishing tea were also used in ancient times to make wellness broths for recovery and building strength. And while the Flu Fighter tea is meant to be supportive and maintain wellness, it is not meant to treat, cure or prevent any disease or ailment.

"The pain and stress of the current pandemic has pushed The Tea Spot to think outside the box as to how we can help empower people to find and support better overall wellness," said Uspenski. "The result of our efforts is our aromatic and medicinal Flu Fighter herbal tea, inspired by recent medical research. This supportive tea is intended to be used in combination with social distancing, good personal hygiene, sound diet, ample exercise and rest, while it encourages wellness and facilitates calm amidst the turmoil and uncertainty that's happening around the world."

Uspenski added, "The Tea Spot exists to help people empower wellness through tea, and we are continually looking at innovative ways to help our customers and the tea-loving community through ideas and products like the Flu Fighter tea. We also recently donated more than 55,000 specialty tea sachets to first responders, doctors and nurses at eight hospitals and clinics in some of the states most impacted by Covid-19 in the United States, including New York, California and Texas."

The Tea Spot's Flu Fighter tea is available online and retails for US\$25.95 per one-fourth pound bulk (50 servings) or a sample size for US\$5 (five servings). The Flu Fighter tea blend can be re-infused two to three times per serving.

To learn more or to order online, visit http://theteaspot.com. The Tea Spot's new wholesale website – for specialty bulk tea, iced tea and Steepware® products – is also available at



<u>https://wholesale.theteaspot.com</u>. Questions about wholesale orders or working with The Tea Spot? Email sales@theteaspot.com.

ABOUT THE TEA SPOT, INC.

The Tea Spot, Inc. is a leading producer of handcrafted whole leaf teas and creator of Steepware®—the housewares tools that make loose tea easy. Its vision to modernize the loose leaf tea experience has held steadfast since the for-profit philanthropic company was founded by Maria Uspenski in 2004, a cancer survivor drawn to the health benefits of leaf tea during her recovery. Her message is simple and powerful: Tea in its freshest form renders premium flavor, unmatched health benefits, and is eco-friendly. The company's model of social entrepreneurship incorporates its mission to foster health and wellness through loose leaf tea with its 10% for Wellness program. Ten percent of all profits are donated in-kind to cancer and community wellness programs. The Tea Spot is a Boulder, Colorado-based woman owned and operated business. More at http://theteaspot.com.

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