



**For Immediate Release**

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## **The Tea Spot Expands U.S. Distribution with The Fresh Market**

***Specialty Line of Organic Functional Teas Now Available in More Than 160 Fresh Market Grocery Stores – Supported by UNFI Distribution Channels***

**BOULDER, Colo. (Oct. 3, 2019)** – [The Tea Spot](#) is now available in [The Fresh Market](#) with its line of premium organic and functional specialty teas for grocery and retail. The Tea Spot began the partnership with The Fresh Market earlier this year and is now in all 161 of the company's grocery stores in 22 states across the United States. In addition, The Tea Spot expanded its operations by working with three [UNFI](#) distribution centers on the east coast to meet demand.

The Fresh Market, headquartered in Greensboro, N.C., is a fresh-focused specialty grocery chain, and The Tea Spot is a leading producer of handcrafted whole leaf teas and Steepware.

"The Tea Spot is thrilled to be available at The Fresh Market, while working with UNFI on a greater scale for distribution," said Maria Uspenski, CEO of The Tea Spot and author of [Cancer Hates Tea](#). "Through these new partnerships, a larger audience – especially on the east coast – will discover some of our top-selling tea blends while benefiting from healthier living through the everyday enjoyment of whole leaf tea."

The partnership with The Fresh Market marks the first time The Tea Spot teas have been distributed in a major grocery or retail store based on the east coast. As a result, The Tea Spot now works with three more UNFI distribution centers, including Greenwood, Ind., York, Pa. and Richburg, S.C. The Tea Spot already distributed its teas through UNFI's Aurora, Colo. facility. UNFI distributes more than 110,000 products to more than 43,000 customer locations including natural product superstores, independent retailers and conventional supermarket chains, among others.

The new offerings featured at The Fresh Market include The Tea Spot's top-five organic and functional teas in pyramid tea bags (SRP \$6.99), including:

- **Morning Mojo, Organic** – pu'erh, vanilla, black tea breakfast blend
- **Meditative Mind, Organic** – white tea, jasmine pearls, rose petals
- **Turmeric Tonic, Organic** – triple root ginger, turmeric chai
- **Lights Out, Organic** – hibiscus herbal sleepy tea with valerian root



- **Keep Fit, Organic** – matcha green tea, yerba mate, lemon

In addition to supplying teas to grocery stores such as The Fresh Market, The Tea Spot provides wholesale teas to gourmet, specialty and independent retailers, tea and coffeehouses, restaurants, natural food stores, hotels, spas, the outdoor and fitness industry and more. The company also offers corporate gifting programs and co-branding options.

To learn more or to order online, visit <http://theteaspot.com>. The Tea Spot's new wholesale website – for specialty bulk tea, iced tea and Steepware products – is also available at <https://wholesale.theteaspot.com>. Questions about wholesale orders or working with The Tea Spot? Email [sales@theteaspot.com](mailto:sales@theteaspot.com).

#### **ABOUT THE FRESH MARKET, INC.**

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 161 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com) or follow the company on Facebook, Twitter, Instagram and Pinterest.

#### **ABOUT THE TEA SPOT, INC.**

The Tea Spot, Inc. is a leading producer of handcrafted whole leaf teas and creator of Steepware®—the housewares tools that make loose tea easy. Its vision to modernize the loose leaf tea experience has held steadfast since the for-profit philanthropic company was founded by Maria Uspenski in 2004, a cancer survivor drawn to the health benefits of leaf tea during her recovery. Her message is simple and powerful: Tea in its freshest form renders premium flavor, unmatched health benefits, and is eco-friendly. The company's model of social entrepreneurship incorporates its mission to foster health and wellness through loose leaf tea with its 10% Pledge. Ten percent of every sale made is donated in-kind to cancer and community wellness programs. The Tea Spot is a Boulder, Colorado-based woman owned and operated business. More at <http://theteaspot.com>.

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