



**MEDIA CONTACT:**  
Aaron Kiel  
ak PR Group  
(for The Tea Spot)  
919-325-3358 - Office  
310-699-4805 - Cell  
[akiel@akprgroup.com](mailto:akiel@akprgroup.com)

**THE TEA SPOT, INC. AND WEIGHT WATCHERS CELEBRATE THE  
GIFT OF TEA THIS HOLIDAY SEASON**

*Three Indulgent Holiday Tea Flavors and Special Edition Tea Tumbler Available in  
Select Weight Watchers Meeting Rooms Nationwide*

**Boulder, Colo. – Dec. 8, 2016 - [The Tea Spot, Inc.](#),** producer and marketer of whole leaf teas and Steepware®, in collaboration with [Weight Watchers International, Inc.](#) (NYSE: WTW), the largest commercial provider of weight management services, today announced the launch of a tea gift set and special edition Weight Watchers tea tumbler for the 2016 holiday season. The set of three gourmet tea flavors—Gingerbread Cookie, Choco-Mint Truffle and Candied Chestnut—and custom-designed Weight Watchers Steepware® tumbler are now available for purchase in more than 700 Weight Watchers meeting room locations throughout the United States.



Weight Watchers worked with [The Tea Spot](#) to develop the “Tea Trio” gift set, hand-picking three distinct holiday-themed flavors from the Tea Spot’s 2016 collection:

- **Gingerbread Cookie** - Caffeine-free rooibos tea blended with traditional holiday spices and a hint of honey flavor to taste like fresh baked gingersnaps.
- **Choco-Mint Truffle** - Layers of whole leaf black tea blended with rich chocolate flavor and peppermint to make a decadent tasting dessert-like tea.
- **Candied Chestnut** - A full leaf white tea which has naturally sweet, light chestnut notes and a smooth buttery finish, adorned with white flowers and chestnut flavor.

The three teas are packaged in biodegradable pyramid tea sachets with 24 units in each gift set. All three teas in the Tea Trio are calorie-free, sugar-free and zero SmartPoints®, providing Weight Watchers Members with an indulgence that fits their daily SmartPoints® target. The special edition Weight Watchers “Worry Less, Sip More” Steepware® tea tumbler will also allow Weight Watchers Members to enjoy their teas at home or on-the-go.



“The Tea Spot is very proud to introduce our distinctively flavorful, handcrafted whole leaf teas to Weight Watchers Members. We are committed to presenting tea at its best, when it’s fresh. All the teas being distributed by Weight Watchers this season are from the 2016 tea harvest,” said Maria Uspenski, founder of [The Tea Spot, Inc.](#) “At The Tea Spot, we promote making fresh brewed tea easy anytime, anyplace. Weight Watchers was involved in the final development phase of their custom stainless steel tumbler, designed for being used on-the-go. This was a close design collaboration, which stretched our creative process—something we’ve not yet had the privilege to experience with many customers.”

“We collaborated closely with The Tea Spot to develop a product that will really resonate with our Members and help them stay on track with their goals during the holidays,” said Ryan Nathan, Vice President of Products, Licensing, and e-commerce at [Weight Watchers International, Inc.](#) “We know enjoying a cup of tea can be a great way to relax and unwind, and the three seasonal tea flavors in the Tea Trio are indulgent, SmartPoints®-friendly options. Coupled with the ‘Worry Less, Sip More’ tea tumbler, the set makes for the perfect gift to enjoy or share with a friend or loved one this holiday season.”

The Tea Trio and Weight Watchers tea tumbler will be available in select meeting rooms as supplies last. To find a Weight Watchers meeting room near you, please visit <https://weightwatchers.com/us/find-a-meeting/>.

#### **ABOUT THE TEA SPOT, INC.**

[The Tea Spot, Inc.](#) is a leading producer of handcrafted loose leaf teas and creator of Steepware®—the housewares tools that make loose tea easy. Its vision to modernize the loose leaf tea experience has held steadfast since the for-profit philanthropic company was founded by Maria Uspenski in 2004, a cancer survivor drawn to the health benefits of leaf tea during her recovery. Her message is simple and powerful: tea in its freshest form renders premium flavor, unmatched health benefits, and is eco-friendly. The company’s model of social entrepreneurship incorporates its mission to foster health and wellness through loose leaf tea with its 10% Pledge. Ten percent of every sale made is donated in-kind to cancer and community wellness programs. The Tea Spot is a Boulder, Colorado-based woman owned and operated business. More at [TheTeaSpot.com](#).

#### **ABOUT WEIGHT WATCHERS INTERNATIONAL, INC.**

[Weight Watchers International, Inc.](#) is the world’s leading commercial provider of weight management services, operating globally through a network of Company-owned and franchise operations. Weight Watchers holds more than 32,000 meetings each week where members receive group support and learn about healthy eating patterns, behavior modification and physical activity. Weight Watchers provides innovative, digital weight management products through its websites, mobile sites and apps. Weight Watchers is the leading provider of paid digital subscription weight management products in the world. In addition, Weight Watchers offers a wide range of products, publications and programs for those interested in weight loss and weight control.

###